



EXPERTISE & VITA

"Talk is gold and silence is the beginning of all misfortune."

Katja Schleicher

is a communications trainer and KeyNote speaker. She heads IMPACT! Communication Coaching, a pan-European training office focusing on communication coaching, media & public speaking training & business storytelling. She makes managers, teams, women and men talk - and improves their communicative effect in media interviews and other public appearances: So that the heart puts the right words into the mouth of the head. Across Europe and in three languages.

Words, what they mean and how they reach the audience are their passion and business model. In this order. That's why she studied linguistics and psychology and worked for 15 years in marketing, advertising, TV and international corporate communications for high-tech companies. For a decade, she has been on stage in Europe with her trainings and programs on the (intercultural) communicative shallows of leadership communication and storytelling.

These topics are a constant topic of discussion in companies which are often talked about, but very little practicable. Her clients appreciate her mixture of clever thoughts and cheeky mouth: to the point in terms of messages, "no non-sense" and practical in her approach.

She works internationally for customers such as Intel, Aegon, Tennet and MSD (Merck). Katja Schleicher lives in the Netherlands. Her heart beats for Europe, sport and Italian white wine.



VITA

- Studied German, English, American, Psychology and Linguistics (Jena and Vienna)
- Postgraduate study Business Training; training as communication trainer, (Präsentainment-Akademie, Andreas Bornhäuser et.al), Master of Business Training)
- Specialization as communication and media coach
- NLP Practitioner
- Integral Business Coach (ECA)
- Trainer Intercultural Communication (Richard Lewis)
- Spiral Dynamics and Integral Thinking (Ken Wilber)
- Provocative-Intuitive Coaching
- Energy Psychology, Identity Method
- neuro communication
- conflict management
- Insights and Management Drives

CORPORATE CAREER

Since 1992 Communication for agencies/ media/ companies

Text, concept & story for various advertising and PR agencies

- Communication consulting for IT companies, Public relations, marketing communication for media formats
- TV & radio production; "netNite" (ZDF); netRadio, Bayern3
- Corporate Communication & PR Manager

VITA SHORT

Katja Schleicher is a communication coach, keynote speaker on gender and leadership communication and storytelling trainer for companies and organisations. The professed European is convinced that talking gold and silence is the beginning of all misfortune. That's why she studied German, linguistics and psychology and then gained 20 years of experience and success in marketing, advertising, TV and corporate communications. Since 2006 she has been using IMPACT! Communication Coaching to get managers, teams, women and men talking - and working with them to improve their communicative impact in dialogue, in media interviews and in the media. and other public appearances.

www.katjaschleicher.com

www.interview-training.eu

